

COO-VAR®

PAINTS, PRIMERS AND SPECIALISED COATINGS

news splash December 2018

2018 SO FAR

2018 has been a successful and busy year for Coo-Var with four new product launches under our belt. We also welcomed four new members of staff, enjoyed a successful P&D show and created our new flooring CPD - 'Painting Floors & Getting it right!'

At Coo-Var our values are important to us, as a valued customer of ours we wanted to share these with you...

Trust, Innovation, Customer Focus, Professionalism, Enthusiasm and People Development. Throughout 2019 we will focus on these to give you the best quality products and customer service.

STAIN LOCK - NEW PRODUCT ALERT!

Stain Lock Water Based Sprayable Primer is our latest product to hit the market. A low odour water based sealer primer in one. Designed to lock the stain into the coating and prevent bleed through to the the finishing coat.

Stain Lock is perfect for dealing with permanent marker pen, crayon and grease. It is excellent for substrates such as wood, plaster, existing paint, masonry and most plastics. Suitable for interior and exterior use. Available in 250ml, 500ml, 1L, 2.5L and 5L. To become a stockist or for more info please contact us at info@coo-var.co.uk.



NEW FLOORING CPD!

Coo-Var is pleased to announce the launch of its new CPD seminar entitled 'Painting Floors & Getting It Right!' The CPD has been independently accredited by the CPD Certification Service and covers the following:

- How painting a floor can save a client money
- Identifying the substrate to be painted
- Defining the expected performance of a floor paint
- Determining the correct preparation
- A painted floor that fulfils expectations

If you wish to book a CPD seminar then please email info@coo-var.co.uk or to book online visit www.coo-var.co.uk/book-product-trainingcpd.



GREGGS BREAKFAST CLUB

Now into the second year of supporting St Anthony's school, Hull alongside Greggs Breakfast Club initiative. Staff at Coo-Var have visited the children at the club to play games with them, assisted staff on school trips and



donated paints to bring their library back to life. We enjoy bringing the children happiness and will continue our Sponsorship into 2019.



NEW MEMBERS OF THE TEAM

Technical Service Engineer Kathy Brook - With a Masters in Chemistry, Kathy is the newest member of our technical team. Kathy will be answering your technical calls, making site visits as well as presenting CPDs and product training. If she isn't at work you will find her running or gaming!

Area Sales Manager Mark Smith - Has a background in paint having previously worked for Crown Paints. Mark joins us from Rothley Ltd selling hardware to wholesalers and builders. Mark will be covering the North West of England & the Northern half of Wales. His interests include sausages and watching most sports including cricket and football.



Mark Smith

Export Sales Manager Caroline Renwick - Born and raised in the centre of Paris. Caroline has a degree in International trade from Paris University. Caroline's first position after university was with Reckitt and Coleman International (now Reckitt & Benckiser) then Anglia Oils (now AAK) and more recently Ramsden-International where she exported British grocery food products into Europe.

Purchasing Manager Collin Lattimore - Previously employed at Pipers Crisps, Collin came here after working there for 11 years. He plays hockey at the weekend for a local team and enjoys watching most sports when not playing.



Kathy Brook

We wish them all the best in their new roles at Teal & Mackrill!

CHRISTMAS SHUT DOWN!

Our last date for orders is on Thursday 20th December 2018 for delivery on or before Monday 24th December. Any orders placed after this will not arrive until after Wednesday 2nd January 2019.

CASE STUDY

Project: The Hyde London, Basement Project

Client: L&Q

Painting Contractor: Norabuilding

Problem: A damp floor in the basement of a commercial building.

Products: Dampshield & Profloor Plus

A great project sent in by Norabuilding recently, using Dampshield to create a gas permeable membrane with excellent adhesion properties.

Then over coated with Profloor Plus stirling grey (00A05) to give an exceptionally hard wearing finish.



Before

PDA

Coo-Var are proud to be members of the Painting and Decorating Association. The PDA represents, supports and promotes the painting and decorating industry on a national and European level. By supporting the association we are helping to ensure that professional and quality practices are maintained. We love to see pictures of your work with Coo-Var paints. If you know of a project you feel shows quality workmanship and best practice please do send them into us info@coovar.co.uk.

